

**NORWEGIAN
SEAFOOD
COUNCIL**

Templates Company Initiative

Examples of 50 % co-financing





NORWEGIAN SEAFOOD COUNCIL

Example of 25 % co-financing

Brand content

Norway is cold. Very cold.
But while this may create some challenges
for humans, our fish thrive.
Origin matters.



Brand content



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Brand content

Origin matters.





NORWEGIAN SEAFOOD COUNCIL

In-store





For more information about Company Initiative:

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